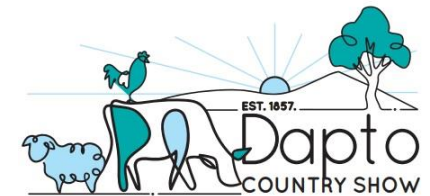


Dapto Country Show Corporate Sponsorships options 2024



DAPTO SHOW 2024	SHOW SUPPORT	BRONZE	SILVER	GOLD	PLATINUM	NAMING RIGHTS
Attendance usually around 4000 - 6000 patrons	An Investment of \$1,500 + GST. Sponsor generally	An Investment of \$2,500 + GST. Sponsor specific events	An Investment of \$3,500 + GST. Sponsor large specific entertainment events	An Investment of \$5,000 + GST. Sponsor major specific entertainment events such as Centre Ring	An Investment of \$10,000 + GST. Major Sponsor the Dapto Show for Entertainment such as Fireworks	An Investment of \$20,000 + GST. Major sponsor naming rights to the show
Naming rights to a specific event (relevant examples in each column)	E.g. Cooking, craft, horse events	E.g. Children's entertainment	Large specific entertainment events	E.g. "Sponsors Name" Ring centre	E.g. "Sponsors Name" Fireworks	Major sponsor naming rights to the show. E.g. Proudly sponsored by "Sponsors Name"
Free Entry Complimentary Passes.	2 family passes	4 family passes	6 family passes	8 family passes	12 family passes	20 family passes
Publications Name/logo placed on <ul style="list-style-type: none"> ✓ DS website ✓ Dapto Show book ✓ Social Media 	<ul style="list-style-type: none"> ✓ Yes ✓ Yes ✓ Yes 	<ul style="list-style-type: none"> ✓ Yes ✓ Yes ✓ Yes 	<ul style="list-style-type: none"> ✓ Yes ✓ Yes ¼ page advert ✓ Yes 	<ul style="list-style-type: none"> ✓ Yes ✓ Yes - Company profile included ½ and ¼ page advert ✓ Yes 	<ul style="list-style-type: none"> ✓ Yes, includes company profile and link to website ✓ Yes – Front page logo and 1 full and ½ page advert ✓ Yes 	<ul style="list-style-type: none"> ✓ Yes, includes company profile and link to website ✓ Yes – Front page logo, full back page advert and 2 full page adverts ✓ Yes
Acknowledgment by Show Announcer through Showgrounds PA system during Show	✓ Yes	✓ Yes	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Advertising acknowledgment <ul style="list-style-type: none"> ✓ On selected radio (30 second commercials) ✓ On television 	<ul style="list-style-type: none"> ✓ No ✓ No 	<ul style="list-style-type: none"> ✓ No ✓ No 	<ul style="list-style-type: none"> ✓ No ✓ No 	<ul style="list-style-type: none"> ✓ No ✓ No 	Wherever the show is mentioned <ul style="list-style-type: none"> ✓ Yes ✓ Yes 	Wherever the show is mentioned <ul style="list-style-type: none"> ✓ Yes ✓ Yes
Signage <ul style="list-style-type: none"> ✓ Banners & Signs provided by Sponsor to be displayed during 2019 Show 	<ul style="list-style-type: none"> ✓ No 	<ul style="list-style-type: none"> ✓ Yes, 1 banner ✓ <u>OR</u> 1 sign on site 	<ul style="list-style-type: none"> ✓ Yes, 2 banners ✓ <u>OR</u>, 2 signs on site 	<ul style="list-style-type: none"> ✓ Yes, up to 3 banners ✓ <u>OR</u>, 3 signs on site 	<ul style="list-style-type: none"> ✓ Yes, up to 3 large banners <u>OR</u>, 3 signs on site ✓ Yes, logo to be included on all Dapto Show roadside banners located in prominent positions between Shellharbour and Corrimal 	<ul style="list-style-type: none"> ✓ Yes, up to 6 large banners <u>OR</u>, 3 signs on site ✓ Yes, Logo to be included on all Dapto Show roadside banners located in prominent positions between Shellharbour and Corrimal
Invitation to <ul style="list-style-type: none"> ✓ VIP Sponsor Area 	✓ Yes, 4 Visitors	✓ Yes, 6 Visitors	✓ Yes, 6 Visitors	✓ Yes, 8 Visitors	✓ Yes, 12 Visitors	✓ Yes, 20 Visitors